



# Roadmap to 2020



Everyone has a vision about what our City needs to become by 2020. With your input, the City has developed an achievable Sustainability Roadmap, goals that will both save precious resources and add quality to the lives of all our citizens.

The following 2020 Sustainability Roadmap goals were established in 2015 and each is a work in progress. To review the status of each goal, [click here](#).

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*Energy is anything that powers city facilities, buildings, our homes and the way we move throughout the City of Little Rock.*

## **PACE**

The City of Little Rock will facilitate creation of a PACE Program (Property Assessed Clean Energy) for Little Rock, which will give businesses broader access to affordable financing for clean energy, energy efficiency and water conservation projects.

## **Energy Efficiency of Facilities**

The City of Little Rock will promote energy efficiency in both existing and newly built facilities.

## **Fleet Carbon Reduction**

In order to decrease carbon emissions the Fleet Department will consider all alternative fuel options when maintaining, replacing or purchasing City vehicles.

*The Built Environment is any man-made structure that allows us to travel, live, work and play on a day-to-day basis.*



## **Promoting Green Roofs**

The City of Little Rock will install a green roof at a city facility in order to show the public that all space can be used wisely. In addition the City will also provide education for other businesses looking to create green roofs.

## **Complete Streets Adoption**

To improve walking, biking, and driving quality the City of Little Rock will adopt a Complete Streets ordinance that will integrate complete streets concepts into transportation planning and road construction.

## **New Residential Energy Labeling**

For all new residential construction, the goal of the City is an energy label that includes the expected yearly energy cost of the home and allows consumers to comparison shop. The City, in collaboration with the Sustainability Commission, will also develop a pilot program to collect data about duct leakage in new homes.



*Economic Development is defined by actions and policies that promote the economic health of our City.*

## **sustainable city Branding**

The City of Little Rock will maintain an updated inventory of sustainable initiatives within the City. The City will use the inventory to develop key messaging for city leaders, the Chamber of Commerce, the Port Authority and any others who work to recruit businesses to Little Rock.

## **sustainable Business Incentives**

The City of Little Rock will research and identify best practices and revenue neutral incentives for businesses that embrace sustainable practices in the construction and maintenance of their facilities and in their business and operations.

## **sustain the Rock Award Recognition**

The City of Little Rock will continue to develop the Sustain the Rock awards into a well-known and recognizable recognition system for individuals, local businesses and city departments for their sustainable practices.



*The Natural Environment is maintaining and preserving our air, soil, water and the natural resources that are found within our City.*

## **Improving Residential Recycling**

The City will consider citizen input regarding recycling cart size, collection frequency and potential “pay as you throw” trash programs.

## **organic Waste Pilot Program**

The City of Little Rock will further its efforts towards a low waste community by implementing a pilot program of organic waste recycling for the hospitals located along the I-630 corridor.

## **Ban Yard Waste Plastic Bags**

The City of Little Rock will adopt an ordinance banning plastic bags in yard waste.

## **Tree Canopy Growth**

The City of Little Rock will add to the tree canopy throughout the City.



*Quality of Life refers to the general well-being of people who live and work in the City of Little Rock*

## **Mobile Food Market**

Within the City of Little Rock, one in five residents suffers from food insecurity. The City, working with various partners, will help to promote and implement the Fresh 2 You mobile market pilot program that will bring fresh produce to citizens in need.

## **Arkansas River Trail**

In order to improve a bike friendly culture, the City will support and promote improvements and expansion of the Arkansas River Trail.

## **Accessible Alternative Transportation**

The City of Little Rock will expand the variety of transportation alternatives available to its residents by continuing to promote Rock Region Metro bus system, improving the City's network of walking and bike trails and educating residents about biking, public transportation, carpooling, car and bike sharing opportunities.

## **Fourche Creek Recreation**

The Fourche Creek Watershed, a 1,800 acre bottomland region, filters as much as 75% of the ground water runoff from the City. It serves as home to over 50 species of fish, 300 year old bald cypress and a diverse population of migratory bird species as well as hikers, paddlers, and birders. In order to protect the Fourche Creek Watershed the City of Little Rock, in partnership with Friends of Fourche Creek, will provide recreation, education, and beautification opportunities at various sites in the Watershed area.